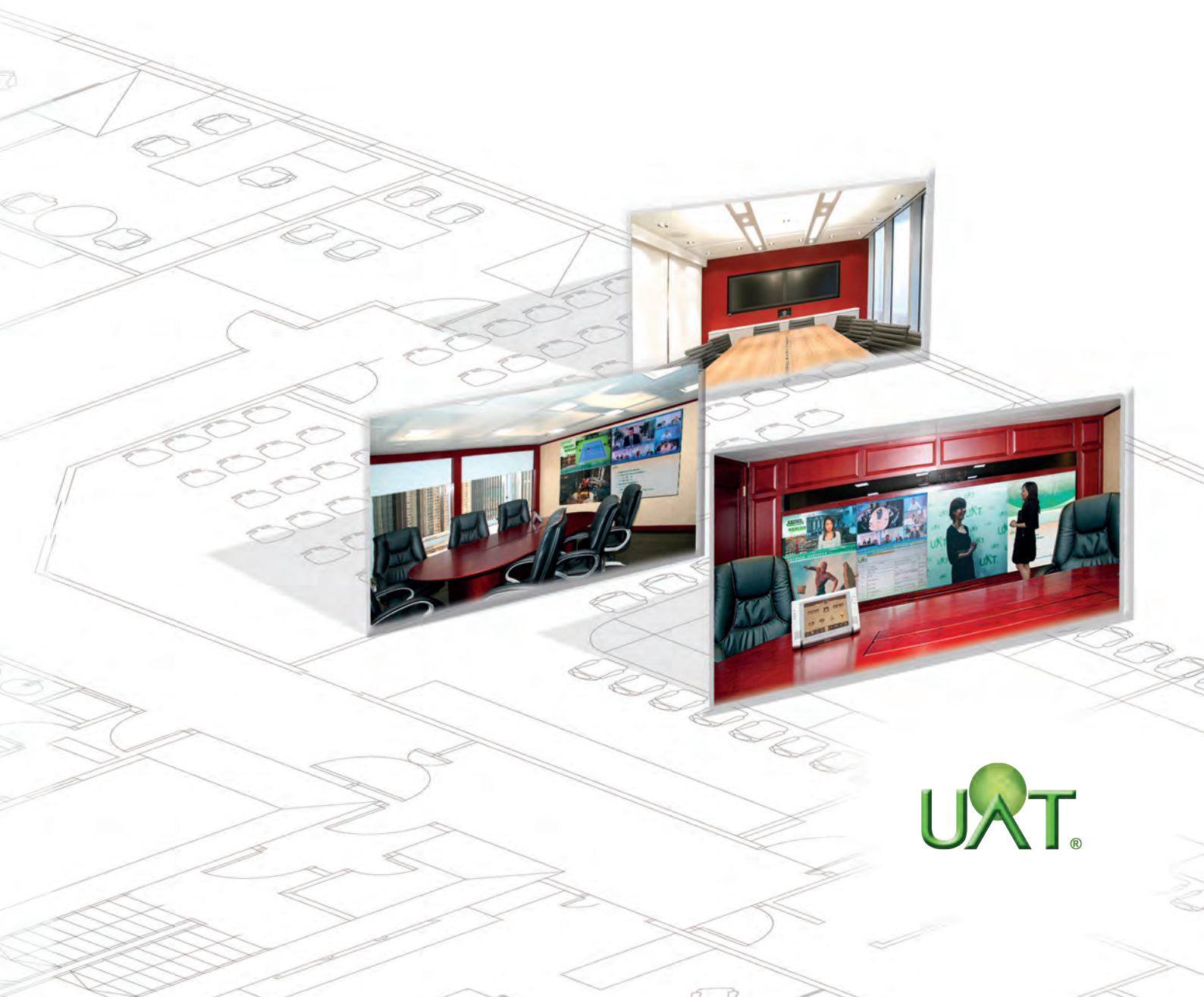


Video Conferencing Collaboration  
Deluxe Boardroom Design  
Audio Visual Integration





It's UAT that transforms an ordinary meeting room to  
Supreme Conference Room

## UAT

### Industry Leader In Videoconferencing & Audiovisual

**UAT is the industry leader with core businesses in video conferencing, audio visual collaborations, IP network, video streaming and boardroom facilities.**

Ultra Active Technology's history begins in July 1997. From TeleVyou in the early days to Polycom first introduced to Hong Kong in 1998, Ultra Active Technology is recognized as the most reliable video conference solution provider. In the year 2000, to cope with the rapid business expansion, we move to the Hong Kong Convention and Exhibition Centre to offer our customers with seamless customer services with the most advanced enterprise management system.

We reach our 5<sup>th</sup> Anniversary in 2002 and continue to accomplish more major projects. During the SARS outbreak, we realize our social responsibility by providing support to the Department of Health.

We bring into Hong Kong the first Polycom high-definition video conferencing experience. Being the pioneer in the industry, we provide wide range of collaboration series, from executive solution to mobile video conferencing. PresencePro series is the truly life-like telepresence environment for senior executives, with the best high-definition voice, video and content sharing. Our set-top MegaPro mobile video conferencing integrates into one mobile solution, making the conference room slim and elegant. To ensure secure communication, all of our video conferencing equipment is supported with AES encryption standard which is also adopted by the US Government.

UAT provides the best audio visual collaboration solution and boardroom equipment. With more than 3,000 cases of project experience, we are a premier provider with dominance in major video conferencing solutions. We have wide coverage of customers from different industries: banking and finance, listed companies, hotels, the Constitutional Department of the HKSAR, Judiciary, hospitals, universities, to small and medium sized companies.

At UAT, we are dedicated to our customers and employees, to the quality of products and services, and to contributing to society. These core values are central to our spirit.

As a company to fulfill the social responsibility, we are keen to help the local community by engaging interns for the summer, supporting charitable commitments and promoting culture and sports.

Our staff is our biggest asset. We are committed to looking after our staff by providing overseas trainings, team building activities and education subsidies.

We challenge to insist on Quality, Value and Simplicity. All messages come through; a world without boundaries has come true.

UAT, providing with the best

# Providing with the Best

## Quality, Simplicity and Value

UAT Spirit is the core principle directing the corporate and management decisions.

UAT continually seeks to provide customers with the best possible solutions comprising high performance products and services.

### Our Mission

We aim to generate benefits and satisfactions to our customers and UAT is dedicated to contributing to society by realizing social responsibilities in our community.

### Our Staff

Our staff is our biggest asset. UAT relies on our talented employees to provide high quality services to customers. At all times, we maximize and develop the skills of our staff, provide opportunities for personal development and achieve high rates of employee satisfaction.

### Our Customers

Customers are always right and if our staff finds a customer wrong, the staff must read the beginning of this sentence. This is our Customer Doctrine.

### Our Team

Our achievements are built on team spirit and UAT encourages mutual understandings. We work as a team on tasks to achieve results. We express our care to the progress of our teammate and are always eager to offer a helping hand.

### Our Code of Conduct

To achieve our missions in practice, we respect the following fundamentals: confidentiality, ethics and integrity, fairness in business transactions, human rights, intellectual property right, and laws and regulations compliance.

 <p>Founded in 1997</p> <p>1997</p>	 <p>UAT started video conferencing business</p> <p>1998</p>	 <p>UAT become distributor of Polycom</p> <p>1999</p>	<p>5th Anniversary</p> <p>2002</p>	<p>UAT Supported Department of Health during SARS</p> <p>2003</p>	 <p>Company expansion and new company logo</p> <p>2004</p>
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# Three Core Businesses

## Creative System Integrator

Video Conferencing Collaboration, Deluxe Boardroom Design and Audio Visual Integration are the three core businesses of UAT. We aim to provide flexible and reliable products and services to customers.

UAT is recognized as a leader in the video conferencing collaboration and audiovisual industry. Our core value is geared by a wide spectrum of expertise working with passion and integrity. We bring to you advanced audiovisual applications which are easy to use. We provide custom integrated audiovisual systems which fulfill the unique needs of our customers. We translate our sophisticated expertise into your pleasurable working environment.

### Video Conferencing Collaboration

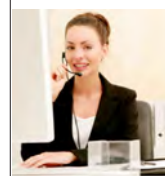
Bringing into Hong Kong the first Polycom high definition video conferencing system, UAT is the only system integrator in Hong Kong putting genuine passion for the video conferencing industry. Our investment in network infrastructure and equipment is tailored for unified collaboration. We are able to provide any video conferencing solutions in a very short time.

### Audio Visual Integration

AV industry is all about experience in brands, sound, lighting, cabling, matrix, network, signal, program and project management. We have the expertise necessary to address mission critical facilities. Our professional creative team can program your control, mix and match AV equipment, tune the sound and adjust the lighting to deliver the most perfect environment.

### Deluxe Boardroom Design

Corporate conference rooms have varying applications, from internal uses such as worldwide conferences, board meetings and staff trainings, to external uses such as sales meetings, room rental and social gathering. UAT has rich consulting experience in offering AV solution to integrate audio and video with your business culture, furniture, lighting and interior design.



Student attachment program

Creative solution UAT PresencePro

10<sup>th</sup> Anniversary

The first RPX, top VC series

Three core businesses of UAT

Services Support

2005

2006

2007

2009

2010

2011

# Eight Product Lines

## Discover What the Specialist Selects

More than selling a product, UAT advises on design and recommends quality products. After product delivery, we carefully plan for installation, testing, commissioning, training and documentation.

### Audio & Acoustic

Voice clarity is critical to a meeting. Audio solutions range from a simple desktop phone to IP telephony and to sophisticated installed voice infrastructure. Our sound tuning experts observe to the actual environment to ensure noise cancellation, eliminate feedback, improve automatic microphone mixer, and cancel echo.

### Digital Signage and Room Booking

Our digital signage solutions let you deliver information, advertising and company brand. You can change the content remotely. Room reservation can be done through an intuitive touch panel outside the meeting room or by a networking PC. Our room booking can also serve as a digital signage.

### Displays

UAT broad range of scalable display solutions create a wide variety of impressive and stylish conference room, convention hall, reception area and training center. You may choose to use our large display solutions, e.g. video wall, 200-inch rear projection or seamless panorama projection or interactive display panel.

### Lighting Control

An effective lighting control is indispensable to a modern conference room. Lighting has become part of audiovisual design to create a place of comfort for presentations and seminars. A well designed lighting control system gives you the power to transform the environment of a room, highlight the focus, and show off your boardroom.

### Matrix Switchers

Matrix switchers route multiple audio and video sources, e.g. video conferencing, content players, cameras, computers and DVD players to different output devices, such as projectors, display panels and video conference. With an advanced windows controller, a display can show multiple (for example, 16 windows) signal sources.





### Room Central Control

With one-touch, all lights, large displays, projectors, projection screens, speakers and microphones are on. All it takes is a simple button. Our creative team is able to program any of your automation requirements. We custom design the interface and color tone to match your corporate image.

### Video Conferencing

UAT carries complete video conferencing solutions. Whether you are looking for PC conferencing software, personal conferencing, desktop video conferencing, multi-point conferencing infrastructure, HD video conferencing system, conferencing recording, telepresence or enterprise unified collaboration, UAT is your one-stop solution provider.

### Tailor-made Fittings

UAT is specialized in the creation of a contemporary corporate environment through audiovisual design. We are particularly skillful in modifying existing furniture and fixtures to fit the AV equipment. We have broad experience in providing AV consulting services and working together with interior designers, architects and electrical engineers.

# Social Initiatives

## All We Cherish is Our Goal

Since its founding, the philosophy of UAT has been 'providing with the best'. To accomplish this intrinsic value, UAT has cultivated a corporate culture that best serves our customers, develops our staff and contributes to society.

Since its foundation, UAT has continuously strived to contribute to the sustainable development of society. This endeavor is the guiding principle at UAT. Contributions towards sustainable development take into consideration UAT's relations with stakeholders. By having all employees implement this sustainable development policy, UAT aims to become a company that is admired and trusted by society.

### Company Initiatives

UAT believes in working hard for a profitable return and being a responsible citizen to contribute to the community. To make our society wealthy and healthy, the effort of each of us is required. Through our conscientiousness, services and values, UAT strives to build a strong and sustainable community. UAT keeps having the company initiatives to improve and enrich the lives of people.

### Environmental Performance

UAT is working to promote the initiatives to reduce environmental impact and recycle resources at all stages of business activities. Towards this mission, we are undertaking positive environmental activities, including selecting suppliers, using appliances, recycling, and educating environmental awareness.

### Sustainability Management

UAT has established the Sustainable Development Committee which is responsible for the management of our sustainability strategy. This Committee provides direction, implements and oversees initiatives, and acts as a coordinator among internal and external parties regarding sustainable development issues.

Group training session of UAT engineers with overseas business partners.



Annual New Year Basketball Carnival.



Community visit to Kowloon Technical School and students showcased their award-winning super computer.

### Quality Policy

As a company in the community, the mission is to provide quality products and services. We have to perform well to best use the resources in the community.



## Work-life Balance

UAT always promotes good health, sports and wellness activities. We regularly arrange cultural and leisure activities which are diversified in form and healthy in content to enrich the life quality. Over the years, we have carried out a number of activities, for example, holiday trips, basketball matches, badminton games, barbecues and gathering meals.



Exchange of innovative idea in an overseas partner conference.

UAT promotes healthy work life and employees exercise every week.



On-site installation team working on a project and observing to the safety policy.

## Business Partners

UAT observes to the best practice in ethical procurement. UAT believes that business should be conducted on an equal footing, thus building trust and promoting mutual growth. UAT's procurement activities follow on the policies of fair competition, mutual benefit and contribution to local economic vitality by being a good corporate citizen.

## Staff Training and Development

Our employees are developing by turning each challenge into an opportunity for future growth. UAT continues to support human resources development, respect for diversity, encourage creativity and dynamic work attitude. Opportunities for self-realization foster respect between employees and management. By having local and overseas trainings, employees continuously improve themselves to work as a team and acquire the latest technology. They must not be contented with status-quo, but put forth their better ideas and efforts to look for added-value.

## Stakeholders

UAT undertakes open and fair business activities that honor the spirit of the law and fairness to realize mutual benefit based on mutual trust with our stakeholders including shareholders, customers, employees, suppliers, business partners, government, public sectors and local communities.

## Community

Seeking to contribute to the enrichment of society, UAT keeps supporting and participating in public welfare actively. UAT also makes contributions to the underprivileged community, poverty alleviation, aiding to the needy, and donation to education. Since its founding, the philosophy of UAT has been to be of service to society.

## Health and Safety

Employee safety and health is of utmost importance. This universal value is unaffected by times or economic situations. Building a strong culture of safety and health has been the top priority of UAT. With this precaution regarding safety always in mind, UAT is striving to create a decent working environment that is conducive to the mental and physical well-being of employees.

# Project Case Studies

## Featured Customer Applications

Companies and organizations of all sizes have chosen UAT to design and install audiovisual and videoconferencing packages to transform ordinary conference rooms to supreme conference rooms.

With over 10 years of specialized experience in audiovisual and videoconferencing, UAT has completed thousands of respectable projects for corporation, government, education and health care. Our expertise in the AV and VC industry ensures the successful integration of audio, video and data presentation. Our reputation and sincerity makes UAT renowned in the industry.

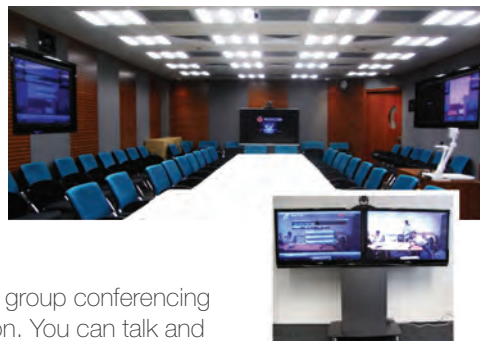
Productive meetings and communication are just some of the benefits derived from the solutions provided by UAT. The contemporary audiovisual facilities enhance your company image. The well designed communication facilities ultimately become one of the core intellectual capital value of your organization as the system brings into future economic benefits, e.g. efficiency, productive work-life, effective information exchange and affluent company culture.

UAT is a professional audiovisual company and is reckoned as tier one business partner of many major worldwide suppliers, e.g. AMX, Polycom, Sanyo, Sharp and Toshiba. Our success is reflected on the accomplishments of projects with large customers including 50 percent of the top 20 banking and finance companies, all four large famous worldwide sportswear companies, 80 percent of the large telecommunication companies listed in Hong Kong and 100 percent of the universities in Hong Kong, for example, Goldman Sachs, Bank of America, Barclays, Standard Chartered, Adidas, Bossini, Esprit, Nike, Dairy Farm, Baker and McKenzie, PricewaterhouseCoopers, Dolby, Hutchison Telecommunication, China Mobile, China Unicom, City University, Hong Kong Science and Technology University, Hong Kong University, Civil Aviation, Constitutional and Mainland Affairs Bureau, Health Department, and Union Hospital.

## Video Conferencing Room

### Face-to-face communication of idea and data

Professional video conferencing solution empowers executive decision-making, reduces project management time, improves team communications and creates partner collaboration. UAT offers the broadest range of VC solutions to enable people to talk face to face whatever the environment is.



UAT provides VC solutions from desktop conferencing to mobile cart conferencing, and small group conferencing room, multi-point conferencing to unified collaboration. You can talk and present data and content at the same time. UAT ensures that users receive a simple, consistent and reliable experience every time they operate with the video conferencing.

## Supreme Conference Room

### Functional and prestigious



It is UAT that transforms an ordinary meeting room to a supreme conference room. UAT always provides new and innovative design. Despite tight deadline, UAT is committed to accomplishing a project. We custom make elegant fittings to enclose equipment in order that all cables are hidden and machines become part of your prestigious decorations.

A supreme conference room usually comes with HD videoconferencing, HD voice, professional acoustic tuning, HD large displays, ceiling microphones, wireless table microphones, specialized videoconferencing lights, lighting zone design, automatic windows shade, and wireless central control panel. Some advanced installations deploy instantaneous interpretation system, recording and video streaming.

## Business Center

### Executive and multi-purpose room

UAT custom-designs meeting rooms for business centers. Overhead projector with a lift, dual 52-inch LCD displays, high quality ceiling speakers, ceiling microphones, advanced sound tuning, HD video conferencing equipment and wireless central control panel are commonly used, plus an option of a room booking panel at the door entrance.



Regus, the world's leading executive business center, has deployed Polycom RPX telepresence suite for its worldwide offices. All-inclusive and multipurpose, every suite is a luxurious meeting environment and includes furniture, acoustic treatment, and studio quality lighting. With 16 feet of seamless, cinematic video wall, every participant is shown in high definition true dimensions.



## Telepresence Room

### Naturally in the same room

A telepresence room is installed with a super large rear projection display. You no longer converse with a talking head or see a shrinking image. This large screen allows participants to interact in live to see facial expression, make eye contact, and read body language. The experience is so real that participants wanted to shake hands.

HD microphones are on the ceiling and the lighting environment is carefully planned. Professional LED lights are tailor made for the room environment. The executive meeting table is specially designed and the compartment is equipped with a professional power distribution unit and multi-purpose AV faceplates. This innovative application is a transparent technology eliminating distractions and everything is so natural.

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## Healthcare

### Live broadcast



UAT offers the best way for the healthcare sector to increase their level of patient care, control costs, educate practitioners, and keep pace with the competition. UAT offers a portfolio of HD displays and clear sound to the operation room, observation room and the training theatre.

Advanced audiovisual facilities are installed in Union Hospital. Through the video conferencing system, doctors can share experience with overseas consultants and communicate the latest health information with other organizations. Doctors around the globe simultaneously join an operation to offer advice to overcome technical complications. Students learn from the vivid demonstration.

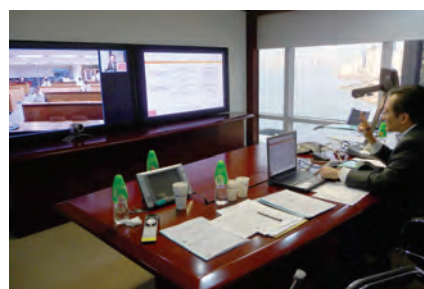


## E-Learning

### Seminars and trainings without boundaries

On-site training is often costly, time-consuming and resource-intensive. Commuting makes a trainer fatigue. UAT's dedication to understanding and serving the needs of interactive distance learning has been a long history and UAT continues to expand our work in the education sector.

Hong Kong Securities Institute used UAT videoconferencing facilities to conduct professional trainings. UAT also sponsored video conferencing for the college debate competition and introduced the multi-point video conferencing to the Joint Universities Computer Centre. We installed AV system for the law faculty of the City University and the lecture theatre and boardroom of the University of Hong Kong.



## Retail

### Medical consultation

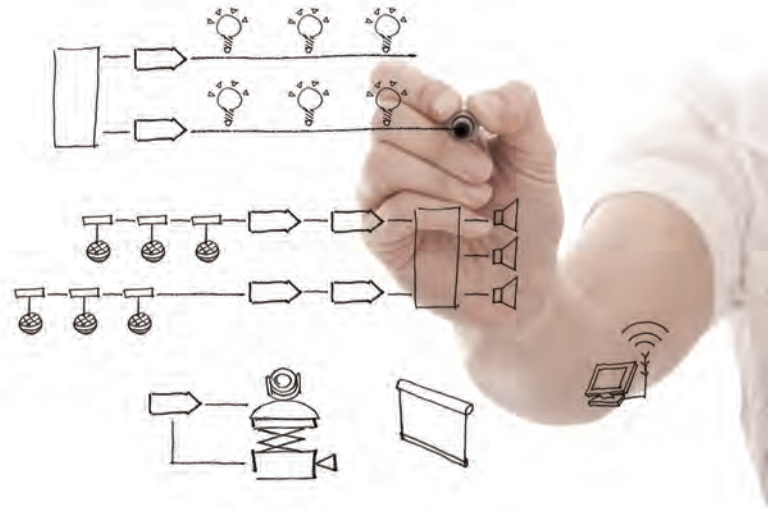


Mannings has implemented 'Pharm-NETwork', a service that customers can talk to pharmacists. Consultation is given through a video conferencing kiosk. This application saves costs dramatically without requiring a pharmacist for every store.

The system uses Polycom's Converged Management Application (CMA) which supports large scale directory services, central provisioning and monitoring, and management for thousands of endpoints. Customer can simply point and click to talk to a selected pharmacist anytime. Store staff of all locations can receive trainings at the same time. CMA can also connect to the mainstream VC in the headquarter or join in a multipoint conference.

## Creativity

### For a Better Future



Our growth is built on improvement of creativity, technical innovation, management initiatives and staff quality. We continue to evolve our software, systems and tools to meet the most challenging demands of our customers to reduce operational complexity and to accelerate corporate value.

Our values come from our expertise to deploy the appropriate products and solutions to customers. With more than 10 years of experience delivering leading edge systems, UAT understands what you need.

Nowadays, companies address today's market trend of global economy. Unified collaboration brings together telephony, e-mail, telepresence, conferencing, mobility, instant messaging, content sharing, and other communication solutions. UAT continues to invest in our infrastructure to keep pace with the technological advancement.

UAT is leading in the audiovisual industry as an innovative system integrator. We are committed to selecting innovative, standards-based equipment and solutions, and giving our customers the best communication experience. Internally, we have a dynamic creative team who is responsive to the latest technology.



*Best Green Enterprise Solution, awarded by Linux Pilot. Mr. Ivan Liu (right), manager of UAT Creative Team, receiving the award.*

We adopt open source initiative in developing application software to ensure better quality, higher reliability, more flexibility and lower cost to avoid single vendor lock-in. Our commitment to our customers continues with creativity that empowers solutions to be merged with your working environment. UAT provides an open and interoperable collaborative solution that gives customers greater flexibility and interoperability.



# Accreditation

## Professional, Qualified and Licensed

Industry recognition encourages UAT to best serve our customers and challenge higher standard of service quality. UAT continues to keep up with the industry standard in the response time, technical know-how, engineer certifications, and sustainability.

When you choose UAT, you're getting the highest quality of services and supports in the industry from a team of experts whose top priority is working towards your satisfaction.

### Government Licenses

UAT is included in the Specialist List of Contractors to carry out audio and video electronics installation for the Hong Kong Government. Contractors are required to meet sound financial, technical and management criteria. UAT is also a holder of Security Company License issued by the Hong Kong Government to install and design security systems. We are a reliable company working towards your stringent requirements.

### International Standards

UAT is accredited ISO 9001:2008 and has established an integrated management system to meet quality requirements and to enhance customer satisfaction in supplier-customer relationships. UAT is also accredited ISO 14001:2004 and OHSAS 18001. We operate in an environmentally sustainable manner and control occupation health and safety.

### Certifications

UAT is trusted for its commitment to quality management and technical know-how through certifications by professional bodies, e.g. AMX, Cisco, Crestron, Extron and IBM.

### Polycom Sole Distributor

Polycom is the worldwide market leader in video conferencing solutions. UAT is the only Polycom's certified distributor in Hong Kong. UAT crew is Polycom's Certified Solution Consultant, Certified Video Conferencing Engineer and Certified Technical Engineer.

### Awards

UAT has received awards and appreciation of excellence from reputable organizations for high quality services, innovative business practices and responsible corporation, e.g. ACCA, Capital, Economic Digest, Hong Kong Business, Hong Kong Council of Social Service, e-Zone, IBM, Joint Universities, Mediazone and Linux Pilot.



Development  
Bureau



Security and Guarding  
Services Industry Authority





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